



# Documentation & Commercials

التوثيق والإعلانات



LUNA ARINA  
لۇنا أرینا



A video player interface is displayed, showing a close-up of a person's hands holding a dark-colored can of Luna Arina energy drink. The can features the brand's logo and Arabic text. The video player includes a play button in the center, a progress bar at the bottom indicating the video is at 02:15 of 5:47, and standard control icons for play, pause, volume, and full screen.

**ÜLKER**

Ulker Summer Campaign

صيف أولكر





LUNA SUPER FLAVOUR  
لۇنَا سۈپەر



▶ ■ || 02:15 / 5:47





## Sustainability Maze

رهاننا متأهة الإستدامة

رسالة 2030

متاهة الاستدامة

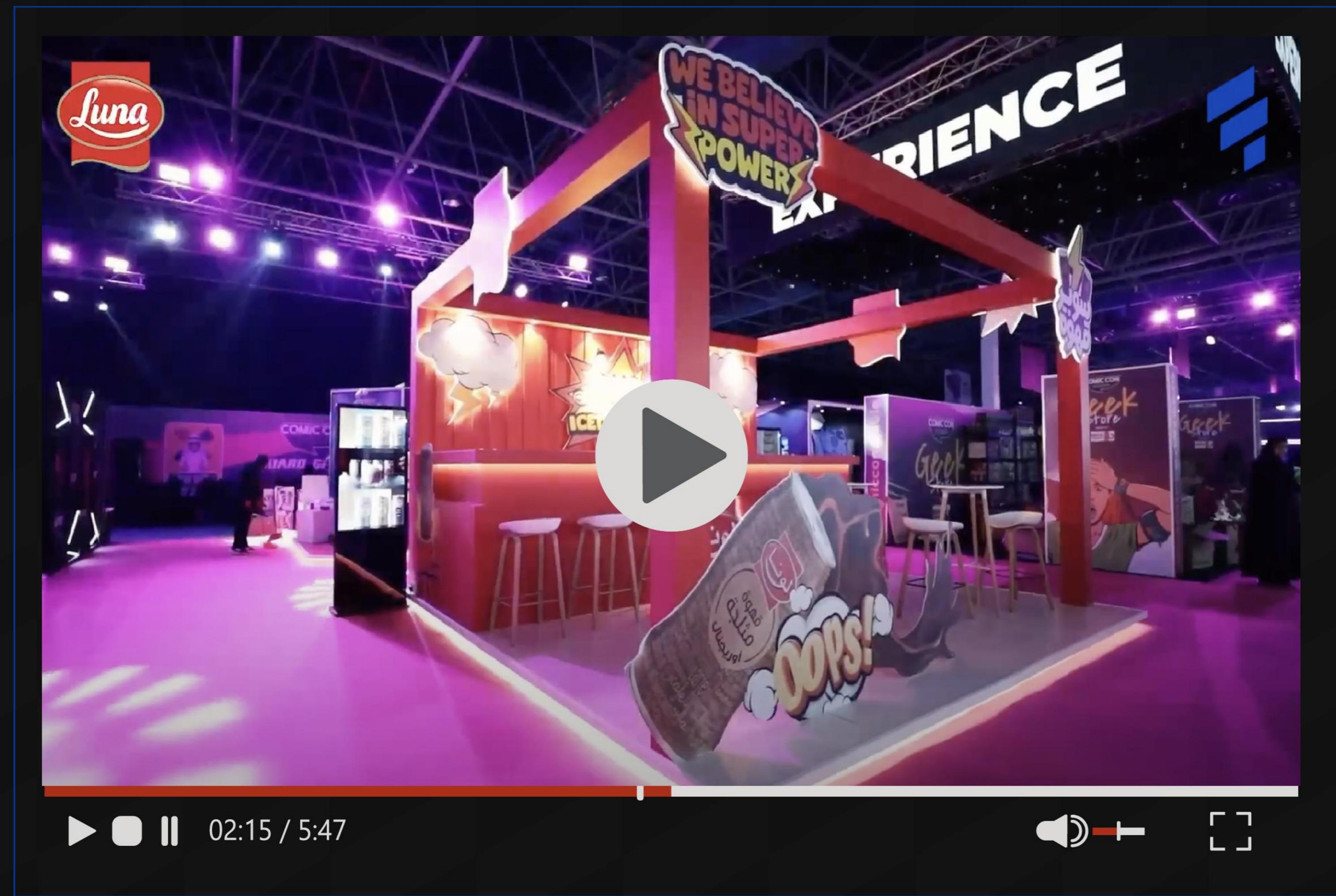
▶ ■ || 02:15 / 5:47

FRONT LINE®



LUNA ComicCon

قروة لونا المثلجة





## Rap Song

أغنية حملة قهوة من ديرتنا

A video player interface is displayed, showing a Krispy Kreme delivery truck parked in front of a Krispy Kreme store at night. The truck has a large graphic of donuts on its side. Arabic text on the truck reads: 'ذلك طازجة يومياً' (That's fresh every day) and 'ختيار الأول للدونات في المملكة العربية السعودية' (Krispy Kreme - Choice of the First Donut Brand in Saudi Arabia). The video player includes a play button, a progress bar showing 02:15 / 5:47, and standard video controls for volume and full screen.



Sweet Meet

لقاء حالي



A video player interface with a blue border. The video frame shows a close-up of a Krispy Kreme Doughnuts sign with the word "Krispy Kreme" and "Doughnuts" visible, along with a small logo. A large white play button is centered over the video frame. Below the video frame is a horizontal control bar with a red progress bar showing the time at 02:15 / 5:47. To the left of the progress bar are three white icons: a triangle (play), a square (stop), and a double vertical line (pause). To the right are three white icons: a speaker (volume), a minus sign (muted), and a double square (full screen).



**Foundation Day 2025**  
2025 يوم التأسيس

A video player interface with a black background. In the center is a close-up image of a donut with white frosting and coffee beans. A large white play button is overlaid on the image. At the bottom left, there is a small blue circular icon with a white letter 'F' and the text "@FrontlineAdv" next to it. Below that, the text "Krispy Kreme founding day" is visible. A progress bar at the bottom shows a red segment followed by a white segment, with the text "02:15 / 5:47" in the center. At the bottom right are standard video control icons for volume, brightness, and full screen.



## Founding Day Doughnut Photo Session

جلسة تصوير دونات  
يوم التأسيس





Ramadan Campain

رمضان كرسي

A video player interface with a blue border. The main content area shows a white box filled with various Krispy Kreme donuts, including ones with green frosting and chocolate drizzle. A large white play button is centered over the image. At the bottom of the player, there is a red progress bar with a white play icon, a volume icon, and a full-screen icon. The video duration is listed as 02:15 / 5:47.



## Ramadan Doughnut Photo Session

جلسة تصوير  
دونات رمضان





## National day Campaign حملة اليوم الوطني

The video player displays a close-up shot of several Krispy Kreme doughnuts with white frosting and green stripes. A large play button is centered over the image. At the bottom of the video frame, there is a red progress bar with a white slider, indicating the video is at 02:15 / 5:47. In the bottom left corner of the video area, there is a small watermark with a blue and white logo and the text '@FrontlineAdv'. Below the watermark, the text 'National day Krispy Kreme' is visible. The video player has standard controls at the bottom: a play button, a volume icon, and a full-screen icon.